



FALL for
LUCY'S
HEARTH
NOVEMBER 10TH
5:30 PM

Sponsorship Benefits



Lucy's Hearth
from homeless to home

November 10, 2021 • 5:30 PM

www.lucyshearth.org

About Lucy's Hearth

For 37 years Lucy's Hearth has sheltered homeless children and their families in Middletown. It is one of only a few shelters in Rhode Island that accepts children. Lucy's Hearth allows families facing homelessness to stay together in a safe and nurturing environment.

The primary goal at Lucy's Hearth is to foster independence and help the residents gain the life skills necessary to prevent future homelessness. Beyond a safe place to stay together, Lucy's offers comprehensive programs and services to help families overcome barriers to self-sufficiency. Lucy's has a truly remarkable record of helping 90% of the homeless families it serves to achieve permanent, affordable housing.

During the pandemic, Lucy's Hearth never wavered in its commitment to children and families. For residents of Lucy's Hearth, the isolation, fear, loss and despair experienced by all of us in 2020 were amplified by the losses they had already weathered. Keenly aware of this, shelter staff worked tirelessly to maintain a semblance of normalcy despite COVID-19 restrictions.

About the Event

Fall for Lucy's Hearth is our signature fundraising event. It brings together corporate, government, and philanthropic leaders to address one of our state's most pressing issues, the creation of more sustainable housing opportunities for families in Rhode Island.

Your support for Lucy's Hearth is more important in 2021 than ever. With federal and state eviction moratoriums due to end, the number of families seeking emergency shelter is expected to skyrocket. Homelessness, especially among children and their families, is becoming a greater concern across Rhode Island, particularly in Newport County, where housing affordability is at an all-time low.

Like last year, this year's event will be presented in a virtual format due to uncertainties caused by the ongoing pandemic. Join us on November 10th at 5:30 pm @ www.lucyshearth.org as we raise critical funds for the organization. Our virtual program will feature videos as well as live content to engage with all in attendance. We may not be able to gather in person, but let's come together online to support families in their moment of need.



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	Shelter Sponsor \$5,000	Motivate Sponsor \$2,500	Inspire Sponsor \$1,500	Personal Sponsor \$500
• Sponsor recognition on event print materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Sponsor recognition in annual report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Sponsor recognition in official media release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
• Sponsor profile included in Lucy's Hearth monthly newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
• Logo included in Fall for Lucy's Hearth slideshow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
• Dedicated social media post recognizing sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
• Logo placement on the Lucy's Hearth website (thru Sept 2022)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
• 30 second video played twice during event*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
• Sponsor recognition during the event program	<input checked="" type="checkbox"/>			
• Logo on (2) two or more Lucy's Hearth Billboards throughout Rhode Island	<input checked="" type="checkbox"/>			

2021 Sponsorship Form

Business or Individual Name: _____

Primary Contact: _____
(if different than listed above)

Please indicate how you would like to be listed in the program:

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Phone Number: _____

Signature: _____ Date: _____

Select the sponsorship level you would like:

- Shelter Sponsor - \$ 5,000 Inspire Sponsor - \$1,500
 Motivate Sponsor - \$2,500 Personal Support Sponsor \$500
 Custom Amount: _____

My preferred payment is:

- Credit Check _____

Credit Card #: _____

Expiration Date: _____ Security Code: _____

For checks, please remit payment to 19 Valley Rd. Middletown, RI 02842



For more information, contact:

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401-847-2021



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